

NORTHATE CROSSING MUD 1 MONTHLY INFORMATION TECHNOLOGY REPORT OCT 2025

TOTAL NUMBER OF SITE VISITORS (PERSONS) – 548



Website had 926 total views (including returning visitors)
Website had ~2000 Total clicks (event count)

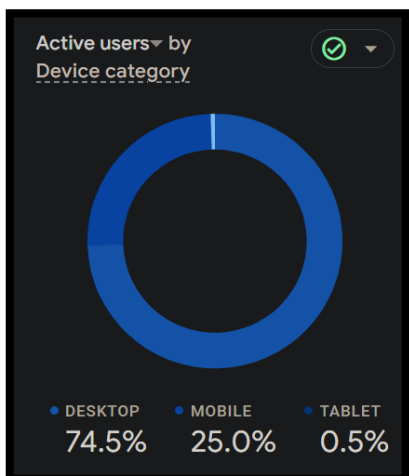


YOUR TOP 3 PAGE HITS WERE:

✓	Total	1,022 100% of total
✓	1 /	484 (47.36%)
✓	2 /water/	130 (12.72%)
✓	3 /documents/	53 (5.19%)
✓	4 /meetings/	41 (4.01%)
✓	5 /alerts/	39 (3.82%)

DISTRICT HOMEPAGE – 484
WATER – 130
DOCUMENTS – 53

DISTRICT SITE TRAFFIC ACQUISITION (DIRECT VS. GOOGLE SEARCH):



✓	1 Organic Search	324 (48.8%)
✓	2 Direct	305 (45.93%)
✓	3 Referral	26 (3.92%)
✓	4 Organic Social	7 (1.05%)
✓	5 Unassigned	2 (0.3%)

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STORMSTATION CISCO NETWORK

Latest major Cisco CVE vulnerabilities did **not** affect Cisco Meraki products or the VPN protocols our operators use. Meraki system was deemed safe on September 25, 2025 when CISA released the CVE information

EMERGENCY ALERTS SECTION:

CURRENT DATABASE HOUSES 476 DISTRICT CONTACTS

NAME	CONTACTS
Northgate Crossing MUD 1	476

RECENT ALERTS INFORMATION:

0 ALERTS WENT OUT THIS MONTH TO THE DISTRICT

Misc. info on alerts system:

- LESS THAN 2% OF DISTRICT CONTACTS HAVE OPTED OUT – RETENTION IS GOOD

OTHER NOTES:

Nothing to report

END OF REPORT

Thank you for trusting Apollo IT Consulting for your IT Needs!